



“The social isolation of 2020 was hard on many seniors. Our center offers many opportunities for connection and socialization, so shutting down for over a year was difficult for many of our members. We were excited to see a large turnout for our annual meeting in July, which was our official post-pandemic reopening. We had over 200 people attend, all of whom were happy to be back together. Thanks to generous funding from Lehigh County and other Covid relief initiatives we were able to make several modifications to the building to create a safe environment for our many activities. Lehigh Valley Active Life is thriving post pandemic, and is vital to our senior community.”

Pam Bartlett
Board President

Updates

Operational Efficiencies Began using Copilot software to track membership and attendance. This is funded through Lehigh County and was a major improvement.

New Programs Pickleball lessons, golf lessons, bowling and a Comedy Night!

Our Statistics

- Close to 1,000 members
- Lunch attendance numbers topped pre-pandemic levels. A new cold sandwich/salad option was offered and popular.
- 3,000 person email list to get new programs started and advertise all the great offerings we provide.

Our value to the community

Post-retirement continues to be a time of increased risk for greater social isolation and personal dislocation.

LVAL provides a facility, programs, activities, and events to help retired persons meet new friends, stay active, get involved and have a new purpose in life.



LEHIGH VALLEY ACTIVE LIFE

Annual Report 2022
Programs and Services



Finances

We took a big hit on investments and had full staffing levels but lower attendance at programs, causing a significant deficit.

Total assets are \$1,417,268 and total liabilities are \$19,050. Income was \$359,301 and expenses were \$545,097. Loss on value of investments was \$104,007. Depreciation expense was \$63,608. Lehigh County provided \$161,479. Allentown provided \$15,000 and Mayor Matt Tuerk donated \$9,000 through his annual charity golf tournament. Other municipalities donated \$16,150. Fees for programs brought in \$127,958. Membership dues raised \$9,817. Harry C. Trexler Trust donated \$25,000. United Way provided \$22,898 for fall prevention efforts.

STAFF

Rick Daugherty
Robert Hayes
Mark Sandrock
Barbara Shattah
Robert Walker
Lynne Walls
Yendira Rosario



Regaining Our Balance

The lingering effects of the Covid19 Pandemic were still being felt in 2022. We closed in January when the Omicron surge occurred. Attendance at programs did not come back to normal levels until much later in the year.

Once again, although a few people who had Covid 19 had recently been at LVAL, there were no known transmissions that occurred here. This was probably due, in part, to our air purification systems and that most participants were vaccinated.

However, by the end of the year we were clearly on the road to recovery. The parking lot was too full. Exercise classes were expanding, Lunch was busy. Life was returning to normal.

www.lvactivelife.org

Who We Are

Imagine a place where practitioners of yoga join musicians, artists, card players, and exercise enthusiasts to enjoy life to its fullest. A place where people meet, move and create. A place of vibrant color, good music, and friendly people. A place open morning to night seven days a week. That is us! For 60 years music programs, exercise classes, lunch, social events, seminars, lectures, bingo, cards, art, dances, swimming, quilting and more have happened here. Join us!

Board of Directors

Pam Bartlett, President
Susan Rutt, 1st Vice President
Gail Hoover, 2nd Vice President
Louella Torrence, Treasurer
Maria Santacoloma, Secretary

Thomas Applebach, Jessica Rodriguez Colon, Carmen Diaz, Lois Fuini, Suzanne Krause, Adria Laboy, Gene Parks, Lori Pauls*, Israel Sackey, Mary Jo Shields.

* immediate past president

Contact Us

Lehigh Valley Active Life
1633 West Elm Street
Allentown, PA 18102

(610) 437-3700
rick@lvactivelife.org

On the web: www.lvactivelife.org